



Meeting of the Board of Directors
November 21, 2020 9:00 am to 11:00 am
Tualatin, Oregon

1. **Call to Order**

Jorgi Taplin, president, called the convention meeting to order at 9:10 am.

2. **Roll Call**

Those Present:

Jorgi Taplin, president
Taryn Ackelson, vice president
Janice Estrada, membership
Ashley Gambill, professional development
LaShawna Bogh, nominations and elections

2020-2021 Board:

Jorgi Taplin, president
Taryn Ackelson, vice president
Ally Wong, secretary
Vacant, treasurer
Vacant, media director
Janice Estrada, membership
LaShawna Bogh, nominations and elections
Emalie Hobi, breakthrough to nursing
Vacant, convention director
Ashley Gambill, professional development
Katie Flannery, community outreach

Kelcie Grace Germano, alumni member
Larlene Dunsmuir, ONA
Jesse Kennedy, ONA

Guests:

3. **Approval of Minutes**

N/A

4. **Report of the President**

N/A

5. **Report of the Treasurer**

N/A

6. **Breakthrough to Nursing**

N/A

7. **Convention**

- Convention platforms
 - In contact with Cvent and Social 27
 - Highlights and proposals in Janice's presentation
 - Both are longer term than one event
 - **C-Vent**
 - Email marketing tool for inviting attendees
 - Can register for breakouts during registration
 - Includes a payment service
 - Sessions
 - Zoom webinar licenses are provided
 - Speaker are in zoom
 - Attendees stay in Cvent
 - Live events are recorded
 - Video available soon after
 - Students can log in for 90 days to access
 - Attendance is tracked
 - Survey available after sessions
- Vendors
 - Exhibitor pages
 - Zoom links for booth hours
 - Sponsors events - host their own presentation in a session
- Networking
 - This is an add on
- Panels
 - This is possible
 - Multiple speakers in a zoom for a virtual panel
- Elections
 - This is an add on
 - Special survey provided to OSNA members for election]
- Small events - nurses night in
 - Registration tool

- CVent recommended timeline
 - 2-4 weeks registration
 - 2-4 weeks to set up
- Would need delegates set up before convention
 - Contacting OSNA chapters prior to convention
- CVent charges by the year
 - A year for access
 - \$6,472 for 1 year for 150 attendees (+750.0 for advanced features)
- **Social 27**
 - Registration is custom
 - Third party payment - not integrated like CVent (something like event bright)
 - Attendee profiles
 - Sessions
 - Theater Page
 - Recorded access: sessions recorded prior
 - Zoom link: navigated out to attend the zoom session
 - \$100 to embed each link
 - Zoom live: within Social27 and not navigate away \$600
 - Can be recorded and put on social27
 - Lounge
 - Networking and roundtable
 - Vendor showcase
 - Booths with booth chat
 - Game-ification
 - We would need our own zoom licenses
 - - Elections
 - Video profiles for nominees in “Hello world”
 - There are ways to integrate elections voting - may be third party
- Pricing is per event - not a year subscription like CVent
 - Flat rate for anticipated attendance
- Comparison
 - Social27 appears more interactive
 - CVent appears more professional

Motion: Taryn motioned to vote on the convention platform. LaShawna seconded.

Motion: Michael motioned to vote for CVent. Lashawana seconded. Approved by all.

- **Schedule options**
 - 2 options were put together by Jesse for potential 2-day convention schedules

- Option 1 gives time for house of delegates
- Option 2 gives time for a keynote speaker on the second day
- Check with keynote speaker and other speakers to get permission to record and have available outside of live session
- Motion: Janice motioned to approve schedule option 2 for convention. Lawshawna seconded. All in favor.
- House of Delegates
 - Report from the president
 - Report from the treasurer
 - Resolutions - changes - present - vote
 - Bylaws - present - vote
 - Possibility of combining new grad

Selecting the 8 topics for breakout sessions

Poll on Zoom to narrow down options from the Google Drive

1. Critical Care / Emergency 100%
2. Mental Health 100%
3. Public Health / Community Health 83%
4. Disaster preparedness
5. NP
6. Pediatrics/OB
7. Epidemiology
8. Nurse Educators
9. New Grad Panel

Motion: Motioned to vote to approve breakout session topics. Seconded. All approved the topics listed above.

- Jesse to contact red cross for disaster preparedness training

8. **New business**

9. **Date, time and place of next meeting**

The next meetings will take place on December 5, 2020 and December 19, 2020.

10. **Announcements**

11. **Adjournment**

Meeting adjourned by OSNA president, Jorgi, at 11:02 am.

